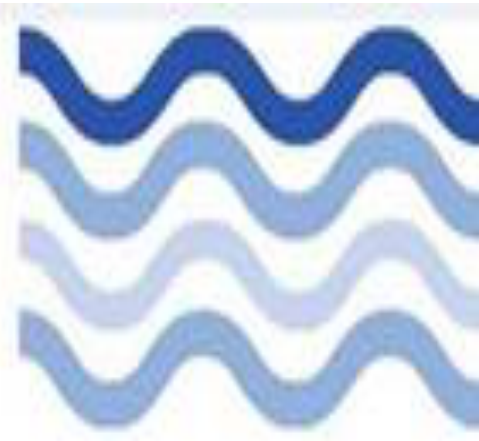




**WAVE**  
**Washington Area**  
**Villages Exchange**



**WAVE Quarterly Meeting**  
**January 24, 2022**

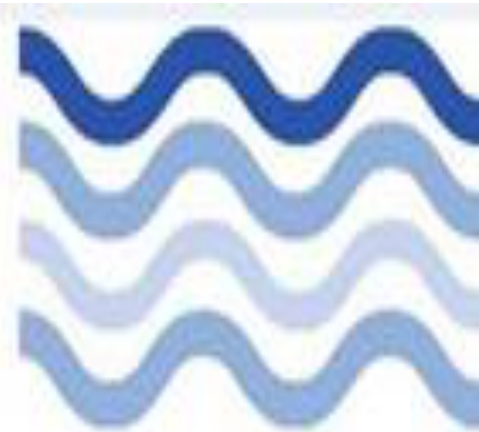
**Mary Jo Deering, WAVE President**

# Agenda

- 9:30 Business meeting
  - Reports
  - 2021 Year In Review And 2022 Look Ahead
  - Elections of new board member and WAVE President
- 9:50 Prof. Lynn Addington: Findings From WAVE Villages Survey
- 10:10 Michael Feinstein: Strategic Planning For Villages
- 11:00 Break. Sign into breakout sessions.
- 11:10: Breakout Sessions
- 12:00 Adjourn



**WAVE**  
Washington Area  
Villages Exchange



# **2021 Year in Review and 2022 Look Ahead**

**Mary Jo Deering, WAVE President**  
**January 24, 2022**

# Who Are We?

The Washington Area Villages Exchange (WAVE) is a forum through which nonprofit villages in the Washington D.C metropolitan area share experiences and ideas.

It works with senior serving and inter-generational organizations and agencies and encourages the growth and improvement of the village movement within the Washington area.

# How Did We Do? 2021 Quarterly Meetings

Spring mini-conference: “Mature Villages: Challenges and Opportunities.” Models of diverse village structures. Breakout discussions on financial sustainability, strategic partnerships, and data needs and uses.

Summer program: Senior leaders in the U.S. Administration on Community Living described grants and service programs that can support villages and how villages, in turn, can enhance those programs.

Fall program: Kim Callinan, President and CEO of Compassion & Choices, spoke on end-of-life issues and how to talk about, plan, and prepare for them; and described a suite of new tools designed to empower patients to take charge of the final chapter of their lives.

Total attendees for all three programs: 267

# What's New? WAVE Mutual Support Program

Facilitated discussions of problems and solutions, via Zoom.

- Financial Sustainability: New Ideas And Models (separate sessions for villages with member fees and for no-fee villages)
- Strategic Partnerships
- Data for Operations And Advocacy
- Recruiting And Training Volunteers
- Total attendees in all sessions: 183
- New topics TBD in 2022



# What's New? WAVE Mentoring Program

One-on-one coaching and guidance for WAVE member villages and start-up villages, e.g.

- Organization and Management (strategic planning, board and staffing issues);
- Risk Management (insurance, policies and procedures);
- Technology (website, social media);
- Member and Volunteer recruitment, retention and recognition;
- Programming (member services, social activities); and
- Fundraising.

[wavevillages.org](http://wavevillages.org) → Resources → Wave Mentoring and Mutual Support Program



# What's New? WAVE Founders Award

WAVE member villages can be nominated for a \$1000 award. One award for a village with budget under \$25,000; one for a village with budget of \$25,000 or more

Recognizes member villages for programs and/or services that are outstanding examples of villages' contributions to the well-being of older adults in their communities and reflect the founders' values of inclusivity; collaboration; creative problem-solving; and positive impact on villages, their communities, and the larger village movement.

Nominations are due February 15<sup>th</sup>. Winners announced April 18th

[Wavevillages.org](http://Wavevillages.org) → Announcements



# What's Next in 2022? A New Website

Inform the public about WAVE, including potential members, donors, grant funders, and other organizations that serve older adults.

Provide a source of information about WAVE member organizations, other villages in the WAVE area, the national Village-to-Village Network, and the village movement in general.

Provide a combined calendar of events sponsored by WAVE, individual villages, and partners.

Provide a platform where individuals/villages can pay dues, make donations, register and pay for events, and apply for membership.

# What's Next in 2022?

Strengthen and expand our mentoring and mutual support initiatives to help new and existing villages “evolve to their own best next level.”

Support the leadership of villages--boards and staff--with helpful resources as they tackle challenges and opportunities.

Support more collaboration amongst villages and with other organizations serving older adults.

Advocate for villages at the local and state levels and join with national advocacy efforts to increase appreciation of villages' role in helping people remain and thrive in their homes and continue to contribute to their communities.

# What Can YOU Do To Help?

Villages: Join WAVE! Dues are just \$35!

Benefits include

- 1-1 mentoring
- Eligible for \$1000 Founders award

[wavevillages.org](http://wavevillages.org) → Dues and Payments

Individuals:

- Become a mentor
- Join a committee to help shape WAVE's programming and advocacy or help with specific tasks (e.g. web site, communications, fund raising)

# Mark Your Calendars!

WAVE Quarterly meetings with plenary presentations and breakout sessions: April 18<sup>th</sup>, July 18<sup>th</sup>, October 17<sup>th</sup>--programs TBD.

Mutual support zoom sessions on critical topics will be announced soon.

# For More Information

Website: [WAVEvillages.org](http://WAVEvillages.org)

Email: [Washingtonareavillages@gmail.com](mailto:Washingtonareavillages@gmail.com)

Village to Village Network: [vtnetwork.org](http://vtnetwork.org)

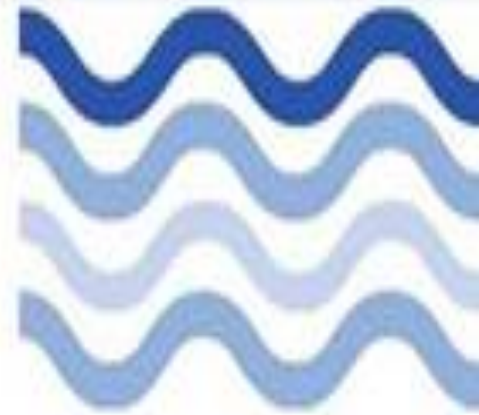
Mary Jo Deering: [mjd@mjdeering.net](mailto:mjd@mjdeering.net)

February 15<sup>th</sup> is National Village Day





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**Elections**

# Elections: New Board Member, President

Nominee for new WAVE Board member

Laila Riazi. Co-Founder and Vice President, Cheverly Village.

Nominee for WAVE President

Mary Jo Deering. Maplewood-Wyngate Neighbors Helping Neighbors





# **Findings From Survey of WAVE Villages on Impact of COVID**

Prof. Lynn Addington, American University



**Strategic Planning For Villages**  
Michael Feinstein  
Consultant Partner, Capacity Partners

# Break: Sign Into Breakout Sessions

- **Strategic planning for beginners** - tools and resources on how strategic planning can help define mission and early steps.
- **Strategic planning: Is our village ready?** - how strategic planning deals with capacity building, programs, professionalization of staff.
- **Strategic planning: lessons learned** - for those who have already been through a strategic planning process or who are thinking of doing so. Moving the plan into action and integrate the visioning into the village operational culture.

NOTE: MEETING ENDS AT CONCLUSION OF BREAKOUT SESSIONS